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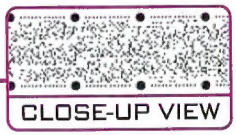
NINTENDO DEALS OUT SURPRISES WITH A NEW "HI-DECK" CONCEPT.

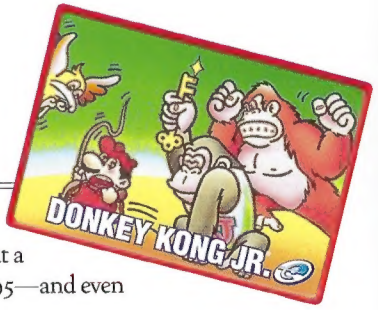
e-reader

As if bringing your Nintendo GameCube and Game Boy Advance together with the Nintendo GameCube Game Boy Advance Cable weren't enough of a quantum leap forward in gaming connectivity, Nintendo ups the ante once again with the e-Reader. When you attach the e-Reader to your Game Boy Advance, you can play classic Nintendo and Game & Watch games—and much more! With the cutting-edge technology, you can smoothly scan specially prepared cards to transmit game code to your Game Boy Advance and even Nintendo GameCube.

DOT CODE TECHNOLOGY

Printed bars on each card are encoded with Dot Code technology that contains gaming data. Scan the code—get results on your Game Boy Advance!





NES GOES FROM PAKS TO STACKS

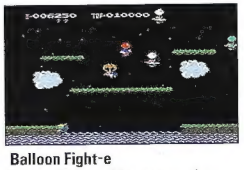
In the '80s, the Nintendo Entertainment System brought megahits like Donkey Kong Jr. to home video gaming via a cartridge Game Pak. Now, with e-Reader technology, the code for an entire NES game can be stored on a stack of just five cards! Scan all five to play the classic on your Game Boy Advance. Ten NES games are available now—each at a suggested retail price of only $4.95—and even more will be available.

Scan five cards, play an NES game. Donkey Kong Jr.-e looks just as great on the GBA as it did back in the NES era.

Excitebike-e
The off-road motorcycle racing game Excitebike-e pits you against the clock or against a computer opponent.

Pinball-e
Pinball-e allows one player to freak out the flippers of Nintendo's first-ever pinball title on the NES.

Tennis-e
One player can hit the court in Tennis-e.



Balloon Fight-e
Balloon Fight-e offers two modes—one in which you swerve past obstacles and a second that pits you against other balloon fighters.

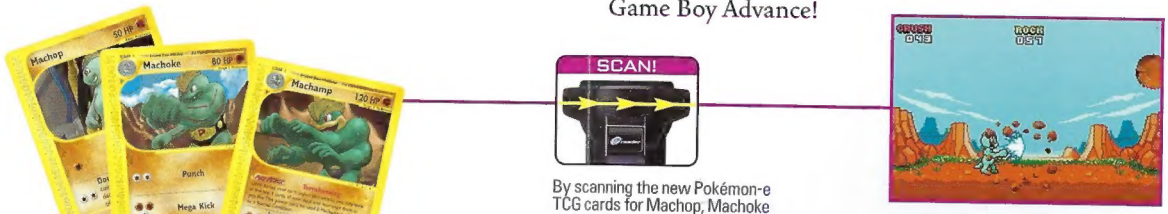
TIME FOR A GAME & WATCH COMEBACK

Nintendo released the Game & Watch series of handheld (and wrist-worn) gaming gadgets in the 1980s. Each one contained a different LCD game. With e-Reader technology, you'll need only one or two cards to play a Game & Watch game. Scan cards through the e-Reader to tackle the title immediately on your Game Boy Advance. One of the classic Game & Watch games, Manhole-e, is included with the e-Reader, and plenty more of the games are on the way.

Scan one or two cards, play a Game & Watch game. In Manhole-e, you'll race to cover sewer holes before pedestrians plummet.

EVEN TRADING CARD GAMES GO DIGITAL

If you've been playing the Pokémon Trading Card Game, you're familiar with collecting all of the available cards so you can slap down the fiercest attacks possible on your opponents. Pokémon-e: Expedition will add two new dimensions to the game via e-Reader technology. By scanning the short bar, you'll get expanded Pokédex info that will assist you in card-slinging game play. By scanning the long bars on several related cards, you can conjure a Pokémon minigame on your Game Boy Advance!



By scanning the new Pokémon-e TCG cards for Machop, Machoke and Machamp, you can play a game in which Machop takes on a boulder avalanche.

THE GCN CONNECTION

With Nintendo GameCube games that are designed to work with the e-Reader, you'll be able to send game data from your e-Reader/Game Boy Advance through your Nintendo GameCube Game Boy Advance Cable into the Nintendo GameCube game. The first Nintendo GameCube game to feature the connectivity will be Animal Crossing.

SCANNING THE HORIZON

Included with the e-Reader, which will sell for a suggested retail price of $39.95, are two foil packs, one of them a Sample Pack. In the other foil pack, you'll find one set for a complete NES game—either DK Jr. or Pinball, so you can get started playing right away. Be on the lookout for more card series and game titles. Nintendo plays its latest hand in connectivity, the cards are gonna fly—get ready for the next big deal in gaming!

Welcome to Animal Crossing™

Animal Crossing for Nintendo GameCube™ lets you explore a world that thrives 24-7, and Animal Crossing-e cards add to the fun! The cards show ultra-cool images of some of your favorite friends, and introduce you to town folk you haven't yet met. The cards contain passwords and encoded game data which you can use with the Animal Crossing game to receive awesome gifts like letters, items and maybe even an NES game!

A great way to make a deeper connection to your Animal Crossing town, there are 66 cards available in the first series of Animal Crossing-e cards. Try to collect them all, sold five randomly sorted cards to a pack.

Pokémon-e™ TRADING CARD GAME

It'll Grab You!

Now the Pokémon Trading Card Game is going where no trading card game has ever gone before–the Game Boy® Advance. Pass the short bar through the e-Reader and get full Pokédex stats and Pokémon info. Match up special cards and scan the long bar to experience a fun variety of Pokémon mini games on your Game Boy Advance. The 165-card Expedition expansion is the start of something new! A cool, new card look. New game effects. A new type of trainer card. New attacks. And a foil in every booster.

Look for Pokémon-e: Expedition series cards everywhere trading card games are sold.

Grab some today!

Now Available

Look for other series coming soon!

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